## United Way of Central Alabama, Inc. Birmingham, AL

Project Title Alabama Asset Building Coalition IDA Project

**Contact Information** Harry Brown

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AFI Grant Amount \$201,529

Nonfederal Support \$201,529

**Program Period** September 2005 – September 2010

**Project Description** United Way of Central Alabama (UWCA) is building

upon an existing Statewide IDA collaborative, the Alabama Asset Building Coalition (AABC), to offer 85 employer-based IDAs in a five-county area. Fifty-one

IDAs will be for homeownership, 26 for post-

secondary education, and 8 for microenterprise. The match rate is \$2 to \$1, up to \$2,000 in participant

savings.

**Target Population** Jefferson, Blount, St. Clair, Shelby and Walker

counties, Alabama.

**Grantee/Collaborative Description** UWCA, founded in 1923, is the applicant on behalf of

AABC, comprised of a wide array of human service and economic development agencies as well as banking institutions. AABC has a host of financial institutions and other funders who have committed to invest in the project by providing staff for training local match funds. Financial institution partners are numerous and include Compass Bank and New South Federal Savings Bank, both of which are providing financial literacy education in addition to holding accounts. Other bank partners include AmSouth, BanCorp South, Tuscaloosa

VA Federal Credit Union, Regions, and

Southtrust/Wachovia.